

BALANCE GENERAL

desde 01/01/2022 al 31/12/2022

| Cuenta | Descripcion | Debitos | Creditos | Saldo Deudor | Saldo Acreedor | Activos | Pasivos | Perdidas | Ganancias |
|-----------------|---|---------------------|---------------------|-------------------|-------------------|-------------------|-------------------|-------------|-------------|
| 10000000 | ACTIVO | 4,615,130.00 | 4,135,570.81 | 479,559.20 | 0.00 | 479,559.20 | 0.00 | 0.00 | 0.00 |
| 11000000 | ACTIVO CORRIENTE | 3,473,279.38 | 3,074,729.27 | 398,550.12 | 0.00 | 398,550.12 | 0.00 | 0.00 | 0.00 |
| 11100000 | CAJA | 1,834.80 | 1,759.76 | 75.04 | 0.00 | 75.04 | 0.00 | 0.00 | 0.00 |
| 11200000 | BANCOS | 63.89 | 0.00 | 63.89 | 0.00 | 63.89 | 0.00 | 0.00 | 0.00 |
| 11400000 | CUENTAS POR COBRAR | 3,135,549.58 | 2,876,282.71 | 259,266.86 | 0.00 | 259,266.86 | 0.00 | 0.00 | 0.00 |
| 11500000 | DEUDORES VARIOS | 312,306.27 | 196,364.71 | 115,941.56 | 0.00 | 115,941.56 | 0.00 | 0.00 | 0.00 |
| 11800000 | PROVISION PARA INCOBRABLES | 0.00 | 309.55 | 0.00 | 309.55 | 0.00 | 309.55 | 0.00 | 0.00 |
| 11900000 | CREDITO TRIBUTARIO | 23,524.84 | 12.54 | 23,512.30 | 0.00 | 23,512.30 | 0.00 | 0.00 | 0.00 |
| 12000000 | ACTIVO FIJO | 1,102,491.44 | 1,060,841.54 | 41,649.90 | 0.00 | 41,649.90 | 0.00 | 0.00 | 0.00 |
| 12200000 | ACTIVO FIJO DEPRECIABLE | 1,102,491.44 | 1,060,841.54 | 41,649.90 | 0.00 | 41,649.90 | 0.00 | 0.00 | 0.00 |
| 13000000 | OTROS ACTIVOS | 39,359.18 | 0.00 | 39,359.18 | 0.00 | 39,359.18 | 0.00 | 0.00 | 0.00 |
| 13100000 | ACTIVO DIFERIDO | 39,359.18 | 0.00 | 39,359.18 | 0.00 | 39,359.18 | 0.00 | 0.00 | 0.00 |
| 20000000 | PASIVO | 1,216,898.39 | 1,252,013.03 | 0.00 | 35,114.64 | 0.00 | 35,114.64 | 0.00 | 0.00 |
| 21000000 | PASIVO CORRIENTE | 350,223.50 | 378,201.97 | 0.00 | 27,978.47 | 0.00 | 27,978.47 | 0.00 | 0.00 |
| 21200000 | PROVEEDORES | 76,438.74 | 88,184.93 | 0.00 | 11,746.19 | 0.00 | 11,746.19 | 0.00 | 0.00 |
| 21300000 | OBLIGACIONES CON LA ADMINISTRACION TRIBUTARIA | 14.08 | 6,085.85 | 0.00 | 6,071.81 | 0.00 | 6,071.81 | 0.00 | 0.00 |
| 21400000 | OBLIGACIONES CON EMPLEADOS | 90,896.09 | 94,337.66 | 0.00 | 3,441.57 | 0.00 | 3,441.57 | 0.00 | 0.00 |
| 21500000 | OBLIGACIONES CON EL IESS | 73,502.27 | 75,282.07 | 0.00 | 1,779.80 | 0.00 | 1,779.80 | 0.00 | 0.00 |
| 21700000 | ANTICIPO DE CLIENTE | 28,900.69 | 34,169.75 | 0.00 | 5,269.10 | 0.00 | 5,269.10 | 0.00 | 0.00 |
| 21800000 | PROVISIONES A CORTO PLAZO | 25,240.32 | 25,240.32 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 21900000 | OTROS PASIVOS A CORTO PLAZO | 55,231.31 | 54,901.31 | 330.00 | 0.00 | 330.00 | 0.00 | 0.00 | 0.00 |
| 22000000 | PASIVO A LARGO PLAZO | 866,674.89 | 873,811.06 | 0.00 | 7,136.17 | 0.00 | 7,136.17 | 0.00 | 0.00 |
| 22100000 | Cuentas y Documentos por Pagar | 865,472.89 | 872,609.06 | 0.00 | 7,136.17 | 0.00 | 7,136.17 | 0.00 | 0.00 |
| 22600000 | OTRAS PROVISIONES A LARGO PLAZO | 1,202.00 | 1,202.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 30000000 | PATRIMONIO | 134,734.59 | 564,410.58 | 0.00 | 429,675.99 | 0.00 | 429,675.99 | 0.00 | 0.00 |
| 31000000 | CAPITAL SOCIAL | 0.00 | 534,554.00 | 0.00 | 534,554.00 | 0.00 | 534,554.00 | 0.00 | 0.00 |
| 31100000 | Capital Suscrito | 0.00 | 534,554.00 | 0.00 | 534,554.00 | 0.00 | 534,554.00 | 0.00 | 0.00 |
| 33000000 | RESERVA | 0.00 | 20,107.21 | 0.00 | 20,107.21 | 0.00 | 20,107.21 | 0.00 | 0.00 |
| 33100000 | Reserva Legal | 0.00 | 15,795.07 | 0.00 | 15,795.07 | 0.00 | 15,795.07 | 0.00 | 0.00 |
| 33300000 | Reserva de Capital | 0.00 | 4,312.14 | 0.00 | 4,312.14 | 0.00 | 4,312.14 | 0.00 | 0.00 |
| 36000000 | UTILIDAD NO DISTRIBUIDA EJERCICIO ANTERIOR | 0.00 | 9,749.37 | 0.00 | 9,749.37 | 0.00 | 9,749.37 | 0.00 | 0.00 |
| 36100000 | Utilidad Ejercicios Anteriores | 0.00 | 9,749.37 | 0.00 | 9,749.37 | 0.00 | 9,749.37 | 0.00 | 0.00 |
| 37000000 | PERDIDA ACUMULADA DEL EJERCICIO | 133,258.10 | 0.00 | 133,258.10 | 0.00 | 133,258.10 | 0.00 | 0.00 | 0.00 |
| 37100000 | Perdidas años anteriores | 133,258.10 | 0.00 | 133,258.10 | 0.00 | 133,258.10 | 0.00 | 0.00 | 0.00 |
| 38000000 | UTILIDAD DEL EJERCICIO | 1,476.49 | 0.00 | 1,476.49 | 0.00 | 1,476.49 | 0.00 | 0.00 | 0.00 |
| 38100000 | Utilidad del Ejercicio | 1,476.49 | 0.00 | 1,476.49 | 0.00 | 1,476.49 | 0.00 | 0.00 | 0.00 |

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|-----------------|-------------------------|---------------------|---------------------|-------------------|-------------------|-------------------|-------------------|------------------|------------------|
| 40000000 | INGRESOS | <u>0.00</u> | <u>38,400.00</u> | <u>0.00</u> | <u>38,400.00</u> | <u>0.00</u> | <u>0.00</u> | <u>0.00</u> | <u>38,400.00</u> |
| 41000000 | INGRESOS 12% | 0.00 | 38,400.00 | 0.00 | 38,400.00 | 0.00 | 0.00 | 0.00 | 38,400.00 |
| 41100000 | INGRESOS PUBLICIDAD | 0.00 | 38,400.00 | 0.00 | 38,400.00 | 0.00 | 0.00 | 0.00 | 38,400.00 |
| 50000000 | COSTOS | <u>3,440.24</u> | <u>0.00</u> | <u>3,440.24</u> | <u>0.00</u> | <u>0.00</u> | <u>0.00</u> | <u>3,440.24</u> | <u>0.00</u> |
| 51000000 | COSTOS DE PRODUCCION | 3,440.24 | 0.00 | 3,440.24 | 0.00 | 0.00 | 0.00 | 3,440.24 | 0.00 |
| 51100000 | GASTOS DIRECTOS | 3,440.24 | 0.00 | 3,440.24 | 0.00 | 0.00 | 0.00 | 3,440.24 | 0.00 |
| 60000000 | GASTOS | <u>20,191.20</u> | <u>0.00</u> | <u>20,191.20</u> | <u>0.00</u> | <u>0.00</u> | <u>0.00</u> | <u>20,191.20</u> | <u>0.00</u> |
| 61000000 | GASTOS DE VENTAS | 521.64 | 0.00 | 521.64 | 0.00 | 0.00 | 0.00 | 521.64 | 0.00 |
| 61100000 | VENTAS | 521.64 | 0.00 | 521.64 | 0.00 | 0.00 | 0.00 | 521.64 | 0.00 |
| 62000000 | GASTOS ADMINISTRACIÓN | 19,669.56 | 0.00 | 19,669.56 | 0.00 | 0.00 | 0.00 | 19,669.56 | 0.00 |
| 62100000 | ADMINISTRACIÓN | 19,669.56 | 0.00 | 19,669.56 | 0.00 | 0.00 | 0.00 | 19,669.56 | 0.00 |
| | TOTALES | <u>5,990,394.42</u> | <u>5,990,394.42</u> | <u>503,190.64</u> | <u>503,190.63</u> | <u>479,559.20</u> | <u>464,790.63</u> | <u>23,631.44</u> | <u>38,400.00</u> |
| | Resultado del Ejercicio | | | | | 0.00 | 14,768.56 | 14,768.56 | 0.00 |
| | Total General | | | | | 479,559.20 | 479,559.20 | 38,400.00 | 38,400.00 |