

# BALANCE GENERAL

desde 01/01/2021 al 31/12/2021

Cuenta	Descripcion	Debitos	Creditos	Saldo Deudor	Saldo Acreedor	Activos	Pasivos	Perdidas	Ganancias
<b>10000000</b>	<b>ACTIVO</b>	<b>670,671.75</b>	<b>460,416.34</b>	<b>210,255.41</b>	<b>0.00</b>	<b>210,255.41</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
11000000	ACTIVO CORRIENTE	670,671.75	460,416.34	210,255.41	0.00	210,255.41	0.00	0.00	0.00
11200000	BANCOS	118,668.49	117,658.75	1,009.74	0.00	1,009.74	0.00	0.00	0.00
11400000	CUENTAS POR COBRAR	467,902.15	306,431.05	161,471.10	0.00	161,471.10	0.00	0.00	0.00
11500000	DEUDORES VARIOS	62,522.18	23,500.66	39,021.52	0.00	39,021.52	0.00	0.00	0.00
11900000	CREDITO TRIBUTARIO	21,578.93	12,825.86	8,753.07	0.00	8,753.07	0.00	0.00	0.00
<b>20000000</b>	<b>PASIVO</b>	<b>160,394.07</b>	<b>347,390.49</b>	<b>0.00</b>	<b>186,996.42</b>	<b>0.00</b>	<b>186,996.42</b>	<b>0.00</b>	<b>0.00</b>
21000000	PASIVO CORRIENTE	159,514.16	322,849.39	0.00	163,335.23	0.00	163,335.23	0.00	0.00
21200000	PROVEEDORES	44,520.03	141,608.22	0.00	97,088.19	0.00	97,088.19	0.00	0.00
21300000	OBLIGACIONES CON LA ADMINISTRACION TRIBUTARIA	21,956.57	28,993.62	0.00	7,037.05	0.00	7,037.05	0.00	0.00
21400000	OBLIGACIONES CON EMPLEADOS	66,864.75	114,692.63	0.00	47,827.86	0.00	47,827.86	0.00	0.00
21500000	OBLIGACIONES CON EL IESS	25,618.19	36,464.01	0.00	10,845.82	0.00	10,845.82	0.00	0.00
21700000	ANTICIPO DE CLIENTE	554.62	1,090.91	0.00	536.29	0.00	536.29	0.00	0.00
22000000	PASIVO A LARGO PLAZO	879.91	24,541.10	0.00	23,661.19	0.00	23,661.19	0.00	0.00
22100000	Cuentas y Documentos por Pagar	879.91	24,541.10	0.00	23,661.19	0.00	23,661.19	0.00	0.00
<b>30000000</b>	<b>PATRIMONIO</b>	<b>0.00</b>	<b>21,724.35</b>	<b>0.00</b>	<b>21,724.35</b>	<b>0.00</b>	<b>21,724.35</b>	<b>0.00</b>	<b>0.00</b>
38000000	UTILIDAD DEL EJERCICIO	0.00	21,724.35	0.00	21,724.35	0.00	21,724.35	0.00	0.00
38100000	Utilidad del Ejercicio	0.00	21,724.35	0.00	21,724.35	0.00	21,724.35	0.00	0.00
<b>40000000</b>	<b>INGRESOS</b>	<b>12,125.17</b>	<b>184,115.66</b>	<b>0.00</b>	<b>171,990.49</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>171,990.49</b>
41000000	INGRESOS 12%	12,125.17	184,115.66	0.00	171,990.49	0.00	0.00	0.00	171,990.49
41100000	INGRESOS PUBLICIDAD	12,125.17	184,115.66	0.00	171,990.49	0.00	0.00	0.00	171,990.49
<b>50000000</b>	<b>COSTOS</b>	<b>114,212.93</b>	<b>3,494.12</b>	<b>110,718.81</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>110,718.81</b>	<b>0.00</b>
51000000	COSTOS DE PRODUCCION	114,212.93	3,494.12	110,718.81	0.00	0.00	0.00	110,718.81	0.00
51100000	GASTOS DIRECTOS	114,212.93	3,494.12	110,718.81	0.00	0.00	0.00	110,718.81	0.00
<b>60000000</b>	<b>GASTOS</b>	<b>59,737.04</b>	<b>0.00</b>	<b>59,737.04</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>59,737.04</b>	<b>0.00</b>
61000000	GASTOS DE VENTAS Y MARKETING	57,107.10	0.00	57,107.10	0.00	0.00	0.00	57,107.10	0.00
61100000	VENTAS	57,107.10	0.00	57,107.10	0.00	0.00	0.00	57,107.10	0.00
62000000	GASTOS ADMINISTRACION	2,624.04	0.00	2,624.04	0.00	0.00	0.00	2,624.04	0.00
62100000	ADMINISTRACION	2,624.04	0.00	2,624.04	0.00	0.00	0.00	2,624.04	0.00
63000000	GASTOS FINANCIEROS	5.90	0.00	5.90	0.00	0.00	0.00	5.90	0.00
63100000	INTERESES BANCARIOS	5.90	0.00	5.90	0.00	0.00	0.00	5.90	0.00
<b>80000000</b>	<b>OTROS GASTOS NO OPERACIONALES</b>	<b>2,690.17</b>	<b>2,690.17</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
81000000	GASTOS NO OPERACIONALES	2,690.17	2,690.17	0.00	0.00	0.00	0.00	0.00	0.00
81200000	Diferencia por Centralizacion	2,690.17	2,690.17	0.00	0.00	0.00	0.00	0.00	0.00

# **BALANCE GENERAL**

desde 01/01/2021 al 31/12/2021

Cuenta	Descripcion	Debitos	Creditos	Saldo Deudor	Saldo Acreedor	Activos	Pasivos	Perdidas	Ganancias
	<b>TOTALES</b>	<b>1,019,831.13</b>	<b>1,019,831.13</b>	<b>380,711.26</b>	<b>380,711.26</b>	<b>210,255.41</b>	<b>208,720.77</b>	<b>170,455.85</b>	<b>171,990.49</b>
	Resultado del Ejercicio					0.00	1,534.64	1,534.64	0.00
	<b>Total General</b>					<b>210,255.41</b>	<b>210,255.41</b>	<b>171,990.49</b>	<b>171,990.49</b>